

## **Job Announcement**

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**Job Title:** Vice President for Advancement and Marketing

**Department:** Advancement

**Reports To:** President

**Pay Status:** Exempt

**Position Status:** Full Time

**Approved By:**

Dr. Larry Lyon

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**Position Summary:** Under the leadership of the President, the Vice President for Advancement is responsible for creating and overseeing the implementation of a comprehensive, strategic approach to fundraising and marketing. This includes implementation of the President's strategic plans to improve University operations and systems to achieve the University's long-term vision.

**Knowledge, Skills, and Abilities:**

- Understand and relate effectively to diverse groups including faculty, students, administrators, supervisors, and support staff to translate their requirements into operational terms.
- Demonstrate ability to establish and maintain positive working relationships with other employees, including support staff, faculty and administrators.
- Knowledge of federal, state, and local laws relating to fundraising and non-profit giving requirements.
- Ability to perform in a fast-paced, multi-tasking environment.
- Excellent verbal/written communication.
- Strong analytical, decision-making abilities and organizational skills.
- Ability to work independently and meet deadlines

**Minimum Education & Experience Requirements:** Master's degree preferred, Bachelor's degree required. Preferred proven experience with communication and leading groups of individuals to attain mutually beneficial goals.

**Application Submission Process:**

Please submit completed TMU application and resume to:

**Rachael Meggitt**  
**Truett McConnell University**  
**100 Alumni Dr., Cleveland, GA 30528**

Deadline to submit resumes: **04/30/2026**

Truett McConnell University does not illegally discriminate against any individual for reasons of race, color, national origin, age, disability, or veteran status; however, the University may discriminate on religious grounds in its employment practices in order to fulfill its mission. It is the policy preference of Truett McConnell University to hire employees who are Christians, active in their churches and supportive of the goals of the University. Preferences in hiring exist for persons of the Southern Baptist faith. The University is also committed to building a more ethnic and racially diverse faculty.