

## Job Announcement

---

**Job Title:** Multimedia Designer

**Department:** Advancement

**Reports To:** Director of Marketing and Communications

**Pay Status:** Exempt

**Position Status:** Full Time

**Approved By:**

Brandi Wood

---

**Position Summary:** Under the leadership of the Director of Marketing and Communications, the Multimedia Designer is responsible for graphic design across a broad range of university communications, including social media content, print materials, campus digital displays, and official university publications. This individual will also support the university's multimedia needs by capturing photography and video at campus events and will maintain the Creative Services studio and equipment inventory.

**Knowledge, Skills, and Abilities:**

- Demonstrated proficiency in Adobe Creative Suite, including Lightroom, InDesign, Premiere Pro, and Illustrator.
- Technical knowledge of DSLR camera operation for both photography and videography, including experience with studio lighting, audio capture, and post-production editing.
- Demonstrate ability to establish and maintain positive working relationships with other employees, including support staff, faculty and administrators.
- Ability to work independently and as a contributing member of a team.
- Capacity to manage multiple projects in a fast-paced environment while consistently meeting deadlines.

**Minimum Education & Experience Requirements:** Bachelor's degree required in Graphic Design, Visual Communications, Mass Communications, Digital Media, or closely related field. Preferred 5+ years of professional experience in graphic design.

**Application Submission Process:**

Please submit completed TMU application and resume to:

**Rachael Meggitt**  
**Truett McConnell University**  
**100 Alumni Dr., Cleveland, GA 30528**

Deadline to submit resumes: **06/01/2026**

Truett McConnell University does not illegally discriminate against any individual for reasons of race, color, national origin, age, disability, or veteran status; however, the University may discriminate on religious grounds in its employment practices in order to fulfill its mission. It is the policy preference of Truett McConnell University to

hire employees who are Christians, active in their churches and supportive of the goals of the University. Preferences in hiring exist for persons of the Southern Baptist faith. The University is also committed to building a more ethnic and racially diverse faculty.